
THE SMART PHARMACIST PODCAST: MEDICATION SAFETY LEARNING ANYWHERE ANYTIME

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PROJECT OVERVIEW

- The SMART Pharmacist Podcast consists of **educational podcast episodes**
- Different patient/medication safety-related topics
- A short duration of approximately **15 minutes per episode**
- Each episode contains **specific learning objectives** and take-away **key learning points**
- The guest speaker can either be a **medication safety analyst/specialist or a healthcare provider.**



PODCAST TOPICS

Season 1	The SMART Pharmacist Podcast
1	<u>Introduction to Medication Safety</u> (10 minutes)
2	<u>The Aftermath of an Incident</u> (14 minutes)
3	<u>Medication Incidents Associated with Students</u> (14 minutes)
4	<u>Compounding Errors</u> (16 minutes)
5	<u>Drug-Drug Interactions in the Elderly Population</u> (16 minutes)
Season 2	The SMART Pharmacist Podcast
1	<u>Errors reported by Community Pharmacies in Nova Scotia</u> (12 minutes)

SoundCloud: <https://soundcloud.com/user-987300055>

iTunes: <https://itunes.apple.com/us/podcast/smart-pharmacist-podcast/id1417535258?mt=2>

USER ENGAGEMENT AND FEEDBACK

- A total of **2,785 plays** across all podcast episodes have been tracked through SoundCloud™ platform since initial release in July 2018
- Episode #5 “Drug-Drug Interactions in the Elderly Population” had the highest audience engagement
 - **884 plays** in total
 - Representing 32% of total plays
- We administered a brief, **12-item online questionnaire** to pharmacy professionals across Canada
- A total of **13 responses** were collected within a month

USER ENGAGEMENT AND FEEDBACK

Respondents:

- Ontario
- Nova Scotia
- Saskatchewan
- New Brunswick

Responses:

- Accessibility
- Information accuracy/validity
- Relevance of information to pharmacy practice
- Scope/coverage of information

USER ENGAGEMENT AND FEEDBACK



Podcast episodes contain information that has an impact on pharmacy practice.



The medication safety recommendations presented are feasible and effective.



“Error prevention is a team effort; everyone must understand the parts of a system that can contribute to errors and how to prevent them.”

SUMMARY

SMART = **S**pecific, **M**easurable, **A**ttainable, **R**elevant and **T**ime-based

The SMART Pharmacist Podcast is an accessible, evidence-based educational resource that can be utilized by any healthcare professionals to learn about medication safety prevention strategies.

Medication safety learning through the podcast medium will provide pharmacy professionals with a dynamic and engaging educational resource that can be accessible anywhere anytime.

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